

CONTRACT



WNCN
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 (252) 355-8542
 252-355-8500

And:

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision		Alt Order #
955928 /		25332706
Product		
DSCC		
Contract Dates	10/20/16 - 10/24/16	Estimate #
Advertiser	POL/DSCC IE	Original Date / Revision
Billing Cycle	EOM/EOC	Billing Calendar
Property	ENCT	Account Executive
Special Handling		Katz/Washingto
Demographic	Adults 35+	Cash/Trade
Agency Code	9913721	Advertiser Code
Agency Ref	IN3307/TO232	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	ENCT	10/20/16	10/24/16	Steve Wilkos	9a-10a		:30				NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/18/16	10/24/16	M--TF--	1				\$140.00					
N 2	ENCT	10/20/16	10/24/16	Jerry Springer	10a-11a		:30				NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/18/16	10/24/16	M--TF--	1				\$140.00					
N 3	ENCT	10/20/16	10/24/16	Jerry Springer	11a-12p		:30				NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/18/16	10/24/16	M--TF--	1				\$140.00					
N 4	ENCT	10/20/16	10/24/16	Judge Alex	2p-3p		:30				NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/18/16	10/24/16	M--TF--	1				\$95.00					
Totals													4	\$515.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

Print Date 10/19/16

Page 2 of 2



WNCN
FAST FIVE NORTH
CAROLINA
on your side online
WNCN.com
3221 S. Evans St.
Greenville, NC 27834
(252) 355-8542
252-355-8500

ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
955928 /	25332706

Contract Dates	Product	Estimate #
10/20/16 - 10/24/16	DSCC	5717

Advertiser	Original Date / Revision
POL/DSCC IE	10/18/16 / 10/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	4	\$515.00	(\$77.25)	\$437.75
Totals	4	\$515.00	(\$77.25)	\$437.75

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25332706

Changes as of: 10/18/2016 at 11:46 AM

Version: Highlighting Revision 1

CPE: 49/53/5717

Agency: Great American Media

Flight: 10/19/16 - 10/24/16
Advertiser: DSCC IE

Product: DSCC

Station: ENCT
Market: Greenville/New
Bern/Wash

Total \$: \$515.00
Total Spots: 4
Total CPP: \$0.00

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5490815

Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:

Separation:

Comments: New Order

Issue - DSCC
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP	GRP
							10/19					
REV+1	Tu-F,M 9a-10a		Steve Wilkos Show	\$140.00	0	30	0	1	1	\$140.00	\$0.00	0.0
REV+2	Tu-F,M 10a-11a		Jerry Springer	\$140.00	0	30	0	1	1	\$140.00	\$0.00	0.0
REV+3	Tu-F,M 11a-12n		Jerry Springer	\$140.00	0	30	0	1	1	\$140.00	\$0.00	0.0
REV+4	Tu-F,M 2p-3p		Judge Alex	\$95.00	0	30	0	1	1	\$95.00	\$0.00	0.0
TOTALS: 4							4		4	\$515.00	\$0.00	0.0

received order
too late to start
10/19

955928



125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5490815
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Contract # 25332706
CPE: 49/53/5717
Agency: Great American Media
Advertiser: DSCC IE
Product: DSCC
Office: WASHINGTON
Total \$: \$515.00
Total Spots: 4
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
10/18/16 11:46 AM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB
10/18/16 11:46 AM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB

Competitive Information			
Market Budget:	\$51,500		
ENCT Share:	1%		
Comment:			
WCTI:	20%		
WFXI:	5%		
WTTN:	39%		
WNCT:	33%		
Unknown:	2%		

Daypart Summary				Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$515.00	N/A	0.0
Total	100%	4	\$515.00	N/A	0.0

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/18/16 11:46 AM	JACOB ROTH	Revised		
New	10/18/16 11:44 AM	JACOB ROTH	New	4	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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